

Follow Up re: PEA PR Committee

PEAPublicRelations@groupspaces.com on behalf of Peninsula Executives Association PR Committee <jb@jbbizwiz.com>

Thu 7/28/2016 2:07 PM

To: PEAPublicRelations@groupspaces.com <PEAPublicRelations@groupspaces.com>;

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Peninsula Executives Association PR Committee

Dear PR Committee:

Firstly, I don't wish to be presumptuous, so if anyone has a better approach or if I am replicating anything already in the works, please let me know.

In an effort to get some traction on our discussion today, I asked my Assistant, Dana, to gather demographics from the media sources Bobbie and Skip put together. I also asked her to identify "competing" business networking information in the area as fundamental information in putting together the communications plan.

Additionally, I plan to ask Karen Bowne, Larry's Autoworks and Georgie Gleim to respond to a series of questions so I can start drafting a couple of press releases, unless someone else already has this task on their "to do" list.

Action Items Identified:

1. Michael - Website redo in September
2. Press Releases identified above
3. Just a "heads up" re: PEA website. The Google+ link goes directly to Neal Coogler's page not PEA.
4. Once we create and agree on a communications plan, we can create PEA templates for various multi-media venues including press releases.
5. Angi stated that the Facebook and Twitter websites are not part of her contract but that she does what she can when she can

I hope you find this helpful.

Best regards,

JB Bell
Business Coach / Management Consultant

JB Bell Business & Investment Consulting

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Check out film crew productions and articles on-line:

Talking with Henrietta

<https://www.youtube.com/user/Henrie818>

Channel 27 (Mid-peninsula Media)

Discussion topics include *Youth Empowerment, Immigration, Remembering Dr. King*

WAVE Award Winner, conducted by the Western Region of the Alliance for Community Media:

"Make the call: Episode 6, Floor director <http://youtu.be/uvXRIiri-y8>

"Freedom to Fly" Producer, director, editor- <http://www.youtube.com/watch?v=mNc3VzZJBhk>

"The Stephanie Herman Show", Camera crew, editor <http://www.youtube.com/watch?v=59tIOSpTvUE>

Managing Nonrenewable Energy - http://www.ehow.com/how_7723622_manage-nonrenewable-energy-resources.html

Tickler Files http://www.ehow.com/how_7839212_manage-tickler-files.html

HR http://www.ehow.com/facts_7452128_do-employee-comes-back-office.html

Diamonds http://www.ehow.com/facts_7721677_diamonds-natural-resource.html

Strategic Partners:

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